

# PRIDE2010

33rd Annual World  
Drug Prevention Conference



March 31 - April 3, 2010  
Galt House Hotel  
Louisville, Kentucky

# Take the Reins

# 33rd Annual World Drug Prevention Conference

Galt House Hotel ■ Louisville, Kentucky  
March 31 - April 3, 2010

Presented by 

## Laugh and Learn Out Loud

Each year at the PRIDE World Drug Prevention Conference, people from around the world gather to learn, share and be inspired - all while celebrating healthy, drug-free lifestyles! Expect to laugh and learn with incredible speakers, great music, dance and high-energy drama. More than 80 workshops, five General Sessions, an Awards Gala, Talent Show and much more all add up to an unforgettable, inspirational week of good kids being great!



## General Sessions

PRIDE's General Sessions are motivational and educational. With a combination of performances, awesome speakers and lots of interaction, General Sessions have something for everyone and attract some of the biggest names in the prevention industry.

PRIDE2009 featured:

- General Arthur Dean
- Beverly Watts Davis
- Javier Sanchez
- Shaun Derik
- Eddie Slowikowski



## Awards Gala

All conference attendees are invited to Thursday night's Awards Gala where we honor prevention's best and brightest for their outstanding accomplishments. Featuring performances by the PRIDE National Performance Team, this will truly be a night to remember. This event is open to all registered attendees at no extra charge, however RESERVATIONS ARE REQUIRED for dinner.



## PRIDE Youth Programs...

PRIDE's mission is to educate, promote and support drug-free youth who care for the safety and health of self, peers, family and community.

**America's PRIDE** for youth in HIGH SCHOOL. Team members reach out to their peers and community with an assertive, drug- and violence-free message. They organize fun, drug-free activities and help others to be drug-free, often using performance as a medium.

**Club PRIDE** for youth in MIDDLE SCHOOL. Team members learn and practice positive peer-power, teamwork and communication skills. They encourage their peers to make good choices and plan fun activities to promote drug-free lifestyles.

**PRIDE Pals** is an activity-based ELEMENTARY program that teaches students the benefits of making good choices.

**College** programs such as PRIDE Unlimited, the International Training Team and PRIDE4Life are opportunities for college-age young people to remain involved, share their experience with others and encourage peers to make healthy, positive lifestyle choices.

**Parent Action Teams** provide support to local PRIDE youth teams and their communities. These volunteers engage in a collaborative effort in preventing drug use and violence.

# Get Involved

There are lots of ways to get involved in PRIDE2010 and maximize your conference experience! Contact PRIDE at 800-668-9277 for more information.

## Adult Volunteers

Volunteers monitor workshops, greet and direct attendees, assist staff, work in PRIDE Marketplace and much more. Volunteers work a total of 10 hours over a five-day period, including orientation on Wednesday. Accepted applicants receive a reduced registration. Submit an application by January 8.



## PRIDE Guides

Guides are high school volunteers who monitor workshops, energize, answer questions and give directions while still having plenty of time to spend with their home teams.

Accepted applicants receive a reduced registration. Submit an application by January 8.

## 2010 National Team

Youth with talent in dance, singing or drama may consider applying for the 2010 National Team. Comprised of youth from across the nation, the National Team debuts new material and performs during the Awards Gala. Submit an application by December 11.



## Workshop Presenters

Are you an expert in your field or have experience in a specific area? Has your team developed a great program or fundraiser you want to share with other groups? Submit a workshop proposal and share your expertise. Each accepted application receives a waived registration. Submit a proposal by January 8.

## Awards

Honor the incredible people and organizations around you by nominating them for an award at the PRIDE2010 Awards Gala. There are categories for individuals and groups. Submit an application by February 5.



## Challenge

Showcase your team's original material by competing in the Challenge. Groups and individuals compete in the categories of

drama, dance, poetry, public speaking, vocal, website, PSA, community service and drug education. Challenge is held on Wednesday afternoon. Submit an application by February 5.

## Talent Show

Show off your team's best material in this fun, non-competitive event held on Wednesday evening. Submit an application by February 5.

## Advertise or Exhibit

Spotlight your organization, speakers or group by advertising in the PRIDE2010 program guide or becoming an exhibitor. Fees are required. Submit an application by February 19 (ads) or March 5 (exhibits).

## Tentative Schedule

### Tuesday, March 30

7:00-9:00pm Registration open

### Wednesday, March 31

9:00am-10:00pm Registration open  
9:30am-2:30pm PRIDE Guide orientation  
12:00-6:00pm Exhibitor set-up  
1:00-2:00pm Volunteer orientation  
3:00-5:00pm Challenge  
7:30-9:00pm Talent Show  
9:00-11:00pm Welcome Dance

### Thursday, April 1

8:00am-4:00pm Registration open  
8:00am-4:30pm Exhibits open  
9:00-10:25am Opening General Session  
10:40-11:40am Workshop #1  
11:40am-1:00pm Lunch (on your own)  
1:00-1:45pm General Session #2  
2:00-3:00pm Workshop #2  
3:15-4:15pm Workshop #3  
6:00pm Doors open for Gala  
6:30-7:45pm Gala Dinner  
7:45-9:30pm Gala Awards Ceremony  
9:30-11:30pm Dance

### Friday, April 2

8:00am-12:00pm Registration open  
8:00am-4:00pm Exhibits open  
9:00-10:15am General Session #3  
10:30-11:30am Workshop #4  
11:30am-1:00pm Lunch (on your own)  
1:00-2:00pm Workshop #5  
2:15-3:15pm Workshop #6  
3:25-4:15pm General Session #4  
7:00-11:00pm Muzickfest

### Saturday, April 3

8:00-10:00am Registration open  
9:00-9:50am Workshop #7  
10:00-10:50am Workshop #8  
11:00am-12:00pm Closing General Session

## Applications available for:

National Team	December 11
Workshop Proposals	January 8
PRIDE Guides	January 8
Adult Volunteers	January 8
Challenge	February 5
Talent Show	February 5
Award nominations	February 5
Advertisers	February 19
Exhibitors	March 5

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1:00-2:00pm Volunteer orientation  
3:00-5:00pm Challenge  
7:30-9:00pm Talent Show  
9:00-11:00pm Welcome Dance

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8:00am-4:30pm Exhibits open  
9:00-10:25am Opening General Session  
10:40-11:40am Workshop #1  
11:40am-1:00pm Lunch (on your own)  
1:00-1:45pm General Session #2  
2:00-3:00pm Workshop #2  
3:15-4:15pm Workshop #3  
6:00pm Doors open for Gala  
6:30-7:45pm Gala Dinner  
7:45-9:30pm Gala Awards Ceremony  
9:30-11:30pm Dance

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8:00am-12:00pm Registration open  
8:00am-4:00pm Exhibits open  
9:00-10:15am General Session #3  
10:30-11:30am Workshop #4  
11:30am-1:00pm Lunch (on your own)  
1:00-2:00pm Workshop #5  
2:15-3:15pm Workshop #6  
3:25-4:15pm General Session #4  
7:00-11:00pm Muzickfest

### Saturday, April 3

8:00-10:00am Registration open  
9:00-9:50am Workshop #7  
10:00-10:50am Workshop #8  
11:00am-12:00pm Closing General Session

## Applications available for:

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Talent Show	February 5
Award nominations	February 5
Advertisers	February 19
Exhibitors	March 5

# Two-sided form - photocopy both sides, fill out and send photocopies.

Please do not register individuals who have applied to be PRIDE Guides, Adult Volunteers or workshop presenters. If they are not accepted, they will be permitted to register at the early bird rate.

PRIDE office use only
regno _____
recd _____

## 1. Contact Person

Name: \_\_\_\_\_

Team/Group Name: \_\_\_\_\_

School or Organization: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City and State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### What's Included

Each registration includes a PRIDE2010 t-shirt, tote bag, access to new PRIDE music, entrance to all general and workshop sessions, plus admission to all PRIDE2010 special events such as Challenge, Talent Show, Awards Gala and Dinner, and Muzickfest.

## 2. Group Info

Number of people in your team/group registering for the conference \_\_\_\_\_  
 Enter name of each person on reverse side of this form.

### Refund Policy

A refund less 25% processing fee will be granted if a written request is made on or before March 1, 2010. After this date, no refunds will be granted for any reason, including inclement weather and acts of God.

## 3. Registration Fees

Note: Free Gala Dinner ticket included with paid registration for those who reserve tickets. See Gala form in this brochure to reserve tickets.

### Early Bird Rate: Postmarked on or before October 23, 2009

	Fee		# Attending	=	Total
PRIDE Member Adult	\$360	x	_____	=	_____
PRIDE Member Youth	\$280	x	_____	=	_____
Nonmember Adult	\$405	x	_____	=	_____
Nonmember Youth	\$310	x	_____	=	_____

### Midway Rate: Postmarked after October 23, 2009 and before February 5, 2010

PRIDE Member Adult	\$395	x	_____	=	_____
PRIDE Member Youth	\$305	x	_____	=	_____
Nonmember Adult	\$440	x	_____	=	_____
Nonmember Youth	\$335	x	_____	=	_____

### Final Rate: Postmarked on or after February 5, 2010

All Adults	\$480	x	_____	=	_____
All Youth	\$370	x	_____	=	_____

<b>Total Registration Fees</b>	_____	=	\$ _____
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One day registrations are also available. Call the PRIDE office for prices.

## 4. Payment Info

Check enclosed in the amount of \$ \_\_\_\_\_  
 (US funds, payable to PRIDE Youth Programs)

Credit Card     Visa     MasterCard

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address of Cardholder: \_\_\_\_\_

Purchase order number: \_\_\_\_\_

### Disclaimer

Neither PRIDE Youth Programs (PRIDE) nor any of its contractors can accept any liability for death, injury, any loss, cost or expense suffered or incurred by any person if such loss is caused by results from the act, default or omission of any person other than an employee or agent of PRIDE. In particular, neither PRIDE nor its agents can accept any liability for losses arising from the provision or nonprovision of services provided by the hotel companies or transport operators. Neither PRIDE nor its agents accept liability for losses suffered by reason of war including threat of war, riots and civil strife, terrorist activity, natural disaster, weather, fire, flood, drought, technical, mechanical, or electrical breakdown within any premises visited by attendees and/or partners in connection with their conference, industrial disputes, government action, regulations, or technical problems that may affect the services provided in connection with the conference. Neither PRIDE nor its agents are able to warranty that a particular person will appear as a speaker or that an activity will occur.

All purchase orders must be paid within 30 days of receipt. If purchase order is received less than 30 days before conference, it must be paid in full at conference.

## 5. Who's coming to the conference?

Team/Group Name:

Please print or type the names and check appropriate columns of all members of your group registering for conference. Please indicate T-shirt sizes for each individual listed. Your T-shirts will be set aside for you ONLY IF you provide the sizes. Check the box in the lower right corner of this page to indicate extra names appearing on additional forms.

Name:	T-Shirt (Adult S - 4XL)	Adult	College	Youth
1. Adult responsible for group at conference*				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				

## 6. Contact Info

Mail registration forms and payment to:

PRIDE Youth Programs  
4 West Oak Street  
Fremont, MI 49412

(800)668-9277 or  
(231)924-1662  
(231)924-5663 (fax)  
louanne@prideyouthprograms.org  
www.prideyouthprograms.org



## 7. Confirmation Info

Information confirming your registration will be mailed to your contact person. Bring this information with you to Louisville, Kentucky and if you have no outstanding fees, take it directly to the "Packet Pick-Up" area where you will receive your Conference Packet. If you need to turn in a payment, go to the "Registration" booth before going to get your Conference Packet. In your packet, you will receive nametags, wrist bands, reserved dinner tickets, T-shirts and more. The on-site Registration and Packet Pick-Up areas will be open starting Tuesday evening.

\*This is the person responsible for, and the emergency contact for, the youth attending the conference. PRIDE requires at least one adult for each eight youth attending; one adult for every six youth is recommended.

Form \_\_\_\_\_ of \_\_\_\_\_

## Preliminary Event Schedule

### Tuesday, March 30

7:00-9:00pm Registration/Packet Pick-Up

### Wednesday, March 31

9:00am-10:00pm Registration/Packet Pick-Up

9:30am-2:30pm PRIDE Guide Orientation

12:00-6:00pm Exhibitors set-up

1:00-2:00pm Adult Volunteer orientation

3:00-5:00pm PRIDE Challenge

7:30-9:00pm Talent Show

9:00-11:00pm Welcome Dance

### Thursday, April 1

8:00am-4:00pm Registration/Packet Pick-Up

8:00am-4:30pm Marketplace & Exhibits Open

9:00-10:25 am Opening General Session

10:40-11:40 am Workshop Session #1

11:40-1:00 pm Lunch (on your own)

1:00-1:45 pm Second General Session

2:00-3:00 pm Workshop Session #2

3:15-4:15 pm Workshop Session #3

6:00pm Doors open for Gala Dinner

6:30-7:45 pm Gala Dinner\*

\*Must reserve tickets - seating is assigned

7:45-9:30 pm Gala Awards Ceremony

9:30-11:30 pm Gala Dance

### Friday, April 2

8:00am-12:00pm Registration/Packet Pick-Up

8:00am-4:00pm Marketplace & Exhibits Open

9:00-10:15 am Third General Session

10:30-11:30 am Workshop Session #4

11:30-1:00 pm Lunch (on your own)

1:00-2:00 pm Workshop Session #5

2:15-3:15 pm Workshop Session #6

4:30-5:30pm Exhibitors Tear Down

3:25-4:15 pm Fourth General Session

7:00-11:00 pm Muzickfest

### Saturday, April 3

8:00-10:00am Registration/Packet Pick-Up

9:00-9:50 am Workshop Session #7

10:00-10:50 am Workshop Session #8

11:00-12:00 Closing General Session

## PRIDE2010 Awards Gala Dinner

ALL are invited to this event, which is free to paid registrants! DINNER RESERVATIONS REQUIRED!

Thursday, April 1, 2010  
at 6:30 pm

Please reserve \_\_\_\_\_ tickets for the PRIDE2010 Awards Gala Dinner.

Upon receiving your reservation, tickets will be included with your conference packet to be picked up at registration

Mail or fax completed form to:

PRIDE Youth Programs  
4 West Oak Street  
Fremont, MI 49412

Fax: (231)924-5663

Ph: (800)668-9277

Local: (231)924-1662

louanne@prideyouthprograms.org

Contact Name: \_\_\_\_\_

Team/Group Name: \_\_\_\_\_

School or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State and Country: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

DEADLINE TO RESERVE:

March 5, 2010

Tickets not available on site

Seating will be assigned based on when your reservation is received. Get it in early!!!

# Welcome to Louisville!



Located on the bank of the Ohio River, Louisville is Kentucky's largest city, the United State's 16th largest city and "The Gateway to the South."

## How to get there

### Air...

Just seven minutes by car from downtown, the Louisville International Airport provides nearly 100 flights daily.

### Ground...

Louisville is within a day's drive of over half of the nation's population. Think creatively. Consider joining up with another group from your area and rent a bus.

### Once You're in Louisville...

With an extensive, enclosed pedestrian skywalk system and convenient public transportation, getting around Louisville is easy and inexpensive. For 25¢, you can even explore downtown with a ride on the historic Toonerville Trolley.

## Where to stay

The beautiful Galt House Hotel is not only the official hotel of PRIDE2010, but it is also the location for all conference events. Both standard rooms and suites are available at great rates for PRIDE2010 attendees. Hotel forms are available by contacting the PRIDE office at 800-668-9277.



**Galt House Hotel and Suites**  
140 North Fourth Street  
Louisville, KY 40202  
[www.galthouse.com](http://www.galthouse.com)

## What to do

### Restaurants...

Louisville has more than 2,500 restaurants, including some great options for groups within walking distance. Visit [www.gotolouisville.com](http://www.gotolouisville.com) to download a free restaurant guide or to search their database by keyword, category or cost.

### Attractions...

Consider arriving a little early or staying a little later to take advantage of some of the great attractions Louisville has to offer.



The 4th Street Live! entertainment district is within just a few blocks of the Galt House Hotel. The \$70 million entertainment complex includes Hard Rock Café, TGI Friday's, CVS Pharmacy and Borders Bookstore.

The Kentucky Derby Museum captures the thrill and traditions of the Kentucky Derby every day in an exciting 360-degree high-definition multimedia show. The museum has exhibits, memorabilia and art to delight all ages.



The Muhammad Ali Center in downtown Louisville is a museum and international education center that is organized around the six core values of Ali's life, including respect, conviction and giving. With inspiring multimedia displays and lots to do and see, the Ali Center is a great option for groups of any age.

Home of the official bat of Major League Baseball, the Louisville Slugger Museum & Factory is full of fun, interactive displays. Tour the Factory and see the world-famous bats being crafted and receive your own free miniature Slugger.

